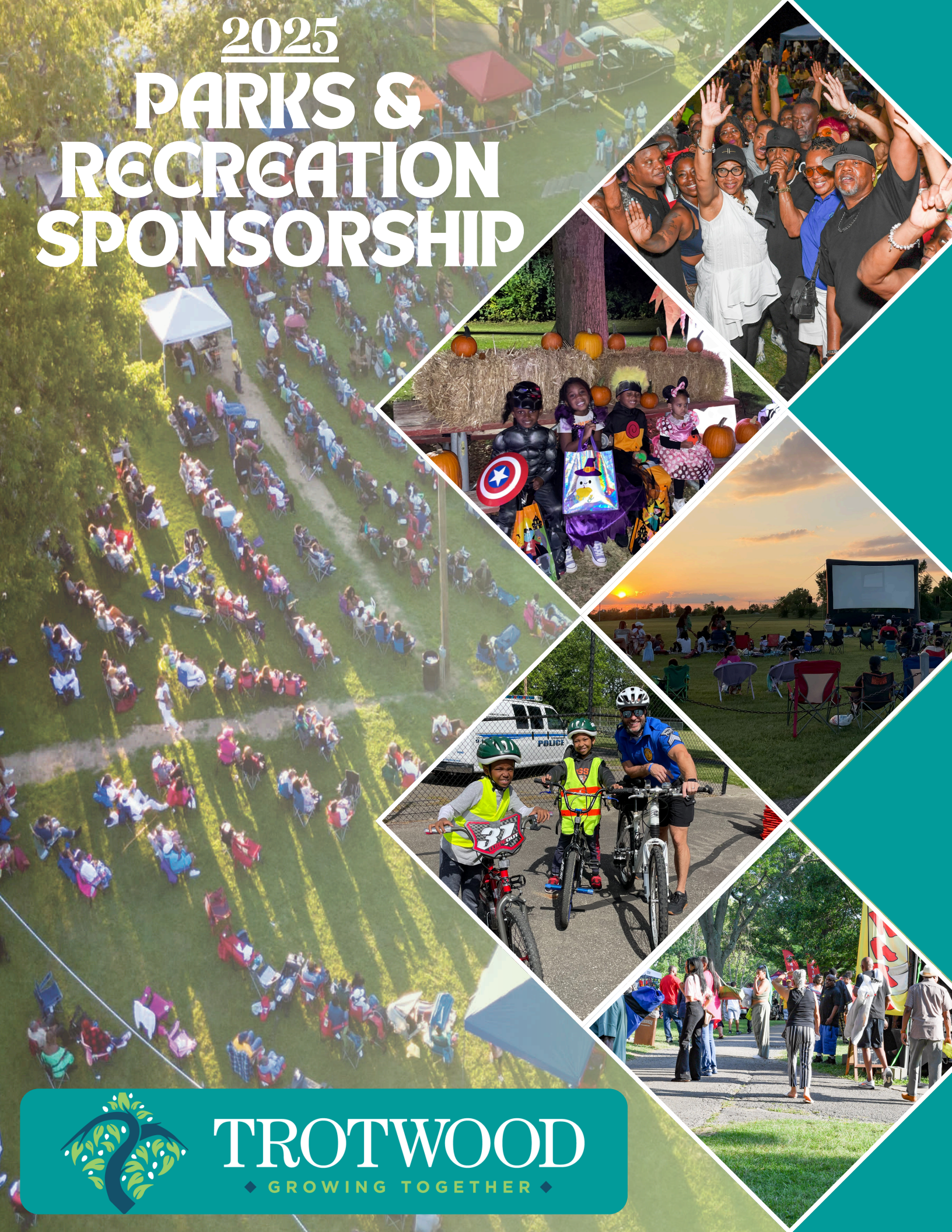


2025 PARKS & RECREATION SPONSORSHIP



TROTWOOD

◆ GROWING TOGETHER ◆

ADOPT-A-PARK



The city's Adopt-A-Park Program greatly improves the appearance of city parks throughout Trotwood. It eases the load on our Public Works crews, enabling them to devote more time to other maintenance projects, and it rewards volunteers with great civic pride in knowing they've made a huge difference in their community.

Groups or organizations adopt an assigned park and agree to visit their assigned park 3 times a year to help upkeep and maintain the facilities, and report conditions that may require further attention by our Public Works crews. Adopt-A-Park participants are asked to,

- Clean and rake children's play areas
- Clean picnic tables and benches
- Pick up litter
- Plant flowers or trees
- Report unsafe conditions and structures needing repair
- Report vandalism damage, graffiti, and unclean restrooms
- Sweep court surfaces, trails, and sidewalks
- Weed flowerbeds

To Adopt-A-Park or for more information, please contact the Parks & Recreation Department at 937-854-7228



Dear, Community Partner!

The City of Trotwood is a community built on collaboration, growth, diversity, and civic pride. From our rich history to our progressive vision for the future, Trotwood continues to thrive. Together, we are shaping a vibrant city that balances small-town charm with bold, innovative steps forward.

Each year, the Parks & Recreation Department curates a variety of programs, events, and initiatives to bring residents together, celebrate, and create lasting memories. From family-friendly festivals to movies in the park, our mission is to enrich the lives of Trotwood's residents while supporting local businesses and fostering civic pride.

We are inviting you to join us on our mission to improve the quality of life for our residents and to build a stronger, more united community. By sponsoring our programs and events, your business has the unique opportunity to:

- ***Make an Impact:*** Help us expand our initiatives and create new opportunities for residents of all ages.
- ***Strengthen Your Connection:*** Align your brand with community values and build meaningful relationships with local residents.
- ***Boost Your Visibility:*** Gain positive exposure through event marketing, signage, and media coverage, showcasing your dedication to Trotwood's success.

As a valued sponsor, your partnership reflects the essence of our city's motto, "Growing Together." With your support, we can continue to make Trotwood a place where businesses thrive, families grow, and memories are made.

Enclosed, you will find our sponsorship packet detailing the various opportunities available. We hope you'll see this as not just an investment in our community but in your business's reputation and continued growth.

Let's grow together!

Sincerely,

Charles Wheeler III
Parks & Recreation Marketing Coordinator
937-854-7228
chwheeler@trotwood.org



TROTWOOD
◆ GROWING TOGETHER ◆



FREE

MADISON PARK LIVE

Summer Concert Series



MADISON PARK LIVE

Want to get your brand or company logo in front of 5,000 people? Join the City of Trotwood for our free Madison Park Live concert experience! Our summer concert series features a different nationally recognized artist each month, making each concert unique!

PRESENTING
SPONSOR

\$10,000

- *“Madison Park Live Presented by __ (Your Company Here) __”.*
- *Artist Meet & Greet.*
- *Your company logo placed on all City-produced print, radio & digital marketing materials.*
- *Your company logo placed on the official “Madison Park Live - Summer Concert Series” banner for all concerts.*
- *Place your company banner on the Main stage (sponsor provides banner).*
- *Vendor table for marketing and community engagement (provided by the City).*
- *Opportunity to speak and give remarks during each concert.*
- *VIP Parking (4 - passes).*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

EVENT
SPONSOR

\$2,500

- *Your company logo placed on all City-produced print, radio & digital marketing materials.*
- *Your company logo placed on the official “Madison Park Live - Summer Concert Series” banner for all concerts.*
- *Vendor table for marketing and community engagement (provided by the City).*
- *Verbal recognition during concert series.*
- *VIP Parking (2 - passes).*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

SUPPORTING
SPONSOR

\$500

- *Your company logo placed on all City-produced print, radio & digital marketing materials.*
- *Reserved Vendor Space.*
- *Verbal recognition during concert series.*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

Sponsorship Deadline: Friday, March 21, 2025

In-kind donations are accepted and appreciated



TROTWOOD
♦ GROWING TOGETHER ♦

FREE **BIKE SAFETY SPRING FLING**



BIKE SAFETY SPRING FLING

The month of May is Bicycle Safety Month and the Parks & Recreation Department will partner with the Ohio Chapter of the American Academy Pediatrics to promote bike safety awareness. Support our mission to prevent injuries, boost awareness and provide education on proper bicycle safety for all!

PRESENTING
SPONSOR

\$500

- *“Bike Safety Spring Fling Presented by__ (Your Company Here)__”.*
- *Invitation to include promotional flyers and business marketing materials with free bicycle helmets (approx.100 helmets).*
- *Your company logo placed on all City-produced print & digital marketing materials.*
- *Reserved vendor space (City provides (1) table and (2) chairs).*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

EVENT
SPONSOR

\$200

- *Your company logo placed on all City-produced print & digital marketing materials.*
- *Reserved vendor space (City provides (1) table and (2) chairs).*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

SUPPORTING
SPONSOR

\$100

- *Your company logo placed on all City-produced print & digital marketing materials.*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

Sponsorship Deadline: Friday, March 21, 2025

In-kind donations are accepted and appreciated



TROTWOOD
♦ GROWING TOGETHER ♦

FREE

MOVIE IN THE PARK



MOVIE IN THE PARK

We're bringing the movie theater to the park! Our free community movie gives families the opportunity to watch new releases for free, in a stress-free environment. Bring your family, friends, a lawn chair, blankets and some bug spray and watch one of the new releases on the big screen in our park!

PRESENTING
SPONSOR

\$1,250

- *"Movie in the Park Presented by__ (Your Company Here)___".*
- *Opportunity to speak at the event.*
- *Your company banner posted at the event (sponsor provides banner).*
- *Your company logo placed on all City-produced print & digital marketing materials.*
- *Reserved vendor space (City provides (1) table and (2) chairs).*
- *Invitation to pass out promotional flyers or marketing material.*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

EVENT
SPONSOR

\$500

- *Your company logo placed on all City-produced print & digital marketing materials.*
- *Invitation to pass out promotional flyers or marketing material from your business.*
- *Reserved vendor space (City provides (1) table and (2) chairs).*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

SUPPORTING
SPONSOR

\$100

- *Logo/Name placement in all print and electronic marketing communications.*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

Sponsorship Deadline: Friday, May 16, 2025

In-kind donations are accepted and appreciated



TROTWOOD
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FREE

TRUNK -OR- TREAT



TRUNK-OR-TREAT

Trunk-or-Treat is all about the SWEET TREATS! Be prepared to greet 1000+ kids throughout the evening. We provide a safe, family-friendly event for all while promoting our local businesses.

TITLE
SPONSOR

\$500

- *“Trunk-or-Treat Presented by__ (Your Company Here)__”.*
- *Your company logo placed on all City-produced print & digital marketing materials.*
- *Reserved vendor space (City provides (1) table and (2) chairs).*
- *Your company banner displayed at event (sponsor provides banner).*
- *Invitation to include your businesses promotional flyers in treat bags (approx. 1000 bags).*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

EVENT
SPONSOR

\$250

- *Your company logo placed on all City-produced print & digital marketing materials.*
- *Reserved vendor space. (sponsor provides table & chairs)*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

Sponsorship Deadline: Monday, August 18, 2025

In-kind donations are accepted and appreciated



TROTWOOD
♦ GROWING TOGETHER ♦



FREE

SMOKE, SIZZLE & SOUNDS FESTIVAL



SMOKE, SIZZLE & SOUNDS

The Smoke, Sizzle & Sounds will feature live music and entertainment, food trucks, business vendors, bounce houses, a BBQ Competition featuring cash prizes, and more! Amateur barbecue aficionados will be vying for prize money in pork ribs and chicken categories!

PRESENTING
SPONSOR

\$1,250

- *“Smoke, Sizzle & Sounds Festival Presented by__ (Your Company Here)___”.*
- *Your company logo placed on all City-produced print & digital marketing materials.*
- *Opportunity to speak at the event.*
- *Company banner posted at the event (sponsor provides banner).*
- *Reserved vendor space (City provides (1) table and (2) chairs).*
- *Invitation to pass out promotional flyers or marketing material.*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

EVENT
SPONSOR

\$500

- *Your company logo placed on all City-produced print & digital marketing materials.*
- *Invitation to pass out promotional flyers or marketing material from your business.*
- *Reserved vendor space (City provides (1) table and (2) chairs).*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

SUPPORTING
SPONSOR

\$100

- *Your company logo placed on all City-produced print & digital marketing materials.*
- *Reserved vendor space (City provides (1) table and (2) chairs).*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council.*

Sponsorship Deadline: Friday, July 11, 2025

In-kind donations are accepted and appreciated



TROTWOOD
♦ GROWING TOGETHER ♦

FREE

COMMUNITY TREE LIGHTING CEREMONY



COMMUNITY TREE LIGHTING

Ring in the holiday season with the City of Trotwood! This event marks the start of the holiday season, join us as we enjoy live holiday entertainment, arts & crafts, refreshments and wrap up with the lighting of our Community tree.

PRESENTING
SPONSOR

\$300

- *“Community Tree Lighting Presented by__ (Your Company Here)__”.*
- *Official Sponsor for the Holiday Light Contest (verbal recognition during award distribution & logo placed on signs in winning yards).*
- *Reserved vendor space (City provides (1) table and (2) chairs).*
- *Your company logo placed on all City-produced print & digital marketing materials.*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council*

EVENT
SPONSOR

\$150

- *Your company logo placed on all City-produced print & digital marketing materials.*
- *Reserved vendor space (City provides (1) table and (2) chairs)*
- *Exclusive acknowledgment of sponsorship in the monthly report to City Council*

Sponsorship Deadline: Friday, November 7, 2025

In-kind donations are accepted and appreciated



TROTWOOD
♦ GROWING TOGETHER ♦

Review & specify the event(s) you would like to sponsor.

Company/Organization

Contact Person

Address

City

State

Zip Code

Contact Number

Email Address

**Events you or your organization want to sponsor
(i.e. Presenting sponsor: Trunk-or-Treat)**

For questions about Sponsorship opportunities and to discuss availability, please contact Charles Wheeler III at chwheeler@trotwood.org or 937-854-7228. Interested in a sponsorship opportunity not listed or do you have a unique idea to add to one of our events? If so, contact Charles Wheeler III to discuss your idea.

Amount Payable to the City of Trotwood:

Payment included

Send to:

City of Trotwood, Parks and Recreation

Attn: Charles Wheeler III

3035 Olive Rd, Trotwood, OH 45426

We look forward to working with you and your organization to strengthen our community through people, parks, and programs!



TROTWOOD

◆ G R O W I N G T O G E T H E R ◆