

Sponsorships 2024



Community



TROTWOOD
PARKS AND
RECREATION
937-854-7228



2024 Special Event Sponsorship Opportunities

Interested in Sponsoring an Upcoming Event?

1. Please review sponsorship opportunities for City of Trotwood Community Events on the following pages and complete the Sponsorship Letter of Intent

2. Submit Letter of Intent to:
chwheeler@trotwood.org

or

City of Trotwood Parks and Recreation
Attn: Sponsorship
3035 Olive Road
Trotwood, Oh 45426

For questions, please reach out to Charles
Wheeler III at 937-854-7228 or
chwheeler@trotwood.org

Dear Community Partner!

The City of Trotwood has long been known for its civic pride and entrepreneurial spirit, governmental excellence and commercial success, and its small-town charm with big-city advantages. Today, Trotwood's leadership is working hard to elevate its urban-suburban amenities and turn things around through bold steps. Here in Trotwood, we live by the "Growing Together" motto. The success of our community is based upon the strength of our partnerships, businesses, residents, and leadership. Your choice to do business here is impactful and fundamental to the overall success of the City of Trotwood.

The Parks & Recreation Department continues to curate new, fun, and engaging events and activities that bring the community together! Annually, the Trotwood Parks and Recreation Department hosts a dozen events (subject to change annually). This is an invitation to you, to leave your impact on our community through program and event Sponsorship!

As a sponsor, you are the embodiment of what we mean when we say "Growing Together". Often, great things require an entire community to come together and chip in to accomplish something. It is the goal of our Parks & Recreation Department to continue to foster positive community relations and partnerships. Your sponsorship is valuable to our department, as well as your business. As our sponsor, we want to increase exposure for your business and shed a positive light on the things you do in our community!

The City of Trotwood is growing each day, thanks to loyal business owners such as yourself. Your choice to do business here is impactful and fundamental to the overall success of the City of Trotwood, we thank you for your loyalty to the community! Thank you for considering this invitation to become part of our family, and leave a lasting impact on our community.

Sincerely,

Charles Wheeler III
Parks & Recreation Marketing Coordinator
937-854-7228 or chwheeler@trotwood.org





Adopt-a-Park

The city's Adopt-A-Park Program greatly improves the appearance of city parks throughout Trotwood. It eases the load on our Public Works crews, enabling them to devote more time to other maintenance projects, and it rewards volunteers with great civic pride in knowing they've made a huge difference in their community.

Groups or organizations adopt an assigned park and agree to visit their assigned park 3 times a year to help upkeep and maintain the facilities, and report conditions that may require further attention by our Public Works crews. Adopt-A-Park participants are asked to:

Responsibilities:

- Clean and rake children's play areas
- Clean picnic tables and benches
- Pick up litter
- Plant flowers or trees
- Report unsafe conditions and structures needing repair
- Report vandalism damage, graffiti, and unclean restrooms
- Sweep court surfaces, trails, and sidewalks
- Weed flowerbeds

To Adopt-A-Park or for more information, please contact Public Works Department at 937-837-1702

Bike Helmet Giveaway & Spring Fling

When

Saturday, May 18, 2024
10:00 am – 2:00 pm

Where

Madison Park
301 S Broadway, Trotwood, OH 45426

What

The month of May is Bicycle Safety Month and the Trotwood Parks & Recreation Department will be supporting this initiative with a Bike Safety Spring Fling. There will be free bike helmets, a bicycle obstacle course, vendors and MORE!

Who

Trotwood children, families, & bicycle enthusiasts!

Sponsorship Deadline

April 26, 2024
5:00 pm (for inclusion in marketing materials)



Bike Helmet Giveaway & Spring Fling Sponsorship Levels

Title Sponsor - minimum \$300

- Title Sponsor – “Presented by....”
- Banner placement at the event (sponsor provides banner)
- Opportunity to speak at the event
- Logo/Name placement in all print and electronic marketing communications
- Reserved vendor space with table (1) and chairs (2) provided
- Acknowledgment of sponsorship in Parks & Recreation reporting

Event Sponsor - \$150

- Logo/Name placement in all print and electronic marketing communications
- Reserved vendor space with table (1) and chairs (2) provided
- Acknowledgment of sponsorship in Parks & Recreation reporting

Supporting Sponsor - \$75

- Logo/Name placement in all print and electronic marketing communications
- Acknowledgment of sponsorship in Parks & Recreation reporting

Vendor

- Set up a personal booth and facilitate activities pass out goodies, information, and marketing materials to the youth

◆ G R O W I N G T O G E T H E R ◆



Trotwood Community Market

When

July 3, 2024 – September 25, 2024

3:00 pm – 7:00 pm

WEDNESDAYS ONLY

Where

5200 Salem Ave., Trotwood, OH 45426

What

The Trotwood Community Market is a weekly opportunity to shop and support small businesses and entrepreneurs in our community! Market vendors are subject to change weekly; stop by and see what is available for purchase.

Sponsorship Deadline

May 31, 2024

5:00 pm (for inclusion in marketing materials)



Trotwood Community Market Sponsorship Levels

Event Sponsor - \$250

- Title Sponsor – “Presented by....”
- Logo/Name placement in all print and electronic marketing communications
- Reserved vendor space with table (1) and chairs (2) provided
- Acknowledgment of sponsorship in Parks & Recreation reporting

Supporting Sponsor - \$75

- Logo/Name placement in all print and electronic marketing communications
- Recognition and logo listing in all marketing material and on city website and social media platforms
- Reserved vendor space (sponsor provides table and chairs)
- Acknowledgment of sponsorship in Parks & Recreation reporting

Vendor - \$50 for non-food vendors and \$35 for food vendors (FULL SEASON PRICE)

- Set up a personal vendor booth for the event



Community

Movie Night

When

Friday, June 14, 2024 (*WEATHER PERMITTED*)
Movie begins at DUSK

Where

John Wolfe Park
4030 Denlinger Rd., Trotwood, OH 45426

What

Join the Parks & Recreation Department for a movie night in the park! Bring a lawn chair, blanket, snacks, and bug spray!

Sponsorship Deadline

May 3, 2024

5:00 pm (for inclusion in marketing materials)



Community Movie Night Sponsorship Levels

Platinum Sponsor - \$1250

- Title Sponsor – “Presented by....”
- Company banner posted at the event (banner presented by sponsor)
- Logo/Name placement in all print and electronic marketing communications
- Reserved vendor space
- Invitation to pass out promotional flyers or marketing material
- Acknowledgment of sponsorship in Parks & Recreation reporting

Event Sponsor - \$300

- Logo/Name placement in all print and electronic marketing communications
- Invitation to pass out promotional flyers or marketing material from your business
- Reserved vendor space (sponsor provides table and chairs)
- Acknowledgment of sponsorship in Parks & Recreation reporting

Supporting Sponsor - \$100

- Logo/Name placement in all print and electronic marketing communications
- Acknowledgment of sponsorship in Parks & Recreation reporting

Vendor

- Set up a personal booth and facilitate activities pass out goodies, information, and marketing materials to the youth

Trotwood Family Reunion

When

Saturday, September 14, 2024
12:00 pm – 7:00 pm

Where

Madison Park
301 S Broadway, Trotwood, OH 45426

What

The event will include the “Smoke, Sizzles, & Sounds” BBQ Contest, Live Music, Entertainment, food trucks, vendors, bounce houses, and much more FUN! Everyone is welcome to join us, so tell a friend!

Sponsorship Deadline

August 16, 2024
5:00 pm (for inclusion in marketing materials)



Trotwood Family Reunion Sponsorship Levels

Platinum Sponsor +\$1500

- Title Sponsor – “Presented by....”
- Logo/Name placement in all print and electronic marketing communications
- Banner placed at event (sponsor provides banner)
- Opportunity to speak during the event
- Acknowledgment of sponsorship in Parks & Recreation reporting
- Reserved vendor space with table (1) and chairs (2) provided

Event Sponsor - \$500 - \$1500

- Logo/Name placement in all print and electronic marketing communications
- Reserved vendor space with table (1) and chairs (2) provided
- Acknowledgment of sponsorship in Parks & Recreation reporting

Supporting Sponsor - \$100 - \$500

- Logo/Name placement in all print and electronic marketing communications
- Reserved vendor space for the event
- Acknowledgment of sponsorship in Parks & Recreation reporting

Vendor

- Set up a personal booth to sell and or, facilitate activities, pass out goodies, information, and marketing materials to the youth



Trunk-or-Treat

When

Friday, October 18, 2024

Time: 6:00 pm – 8:00 pm

Where

Madison Park

301 S Broadway, Trotwood, OH 45426

What

We provide a safe, family-friendly event for all while promoting our local businesses. Be prepared to greet 1000+ kids throughout the evening. Trunk-or-Treat is all about the SWEET TREATS! 😊

Who

Trotwood Families

Sponsorship Deadline

September 30, 2024

5:00 pm (for inclusion in marketing materials)



Trunk-or-Treat Sponsorship Levels

Monster Sponsor - minimum \$300

- Recognition as the Title sponsor
- Logo/Name placement in all print and electronic marketing communications
- City will provide a 10' x 10' canopy in a premier location with a table and two chairs for you to promote your organization
- Logo displayed at event (banner provided by sponsor)
- Invitation to include promotional flyers of your business in treat bags (approx. 1000 bags)
- Acknowledgment of sponsorship in Parks & Recreation reporting

Event Sponsor - \$150

- Logo/Name placement in all print and electronic marketing communications
- Logo displayed at event (banner provided by sponsor)
- Acknowledgment of sponsorship in Parks & Recreation reporting
- Reserved vendor space

Supporting Sponsor - \$75

- Logo/Name placement in all print and electronic marketing communications
- Acknowledgment of sponsorship in Parks & Recreation reporting
- Reserved vendor space

Vendor

- Set up a personal booth and facilitate activities pass out goodies, information, and marketing materials to the youth

◆ G R O W I N G T O G E T H E R ◆

Community Tree Lighting Ceremony

When

Saturday, December 7, 2024

Time: 5:00 p.m. - 7:00 p.m.

Where

Trotwood Branch Library

855 E. Main St. Trotwood, OH 45426

What

Ring in the holiday season with the Community Tree Lighting Ceremony. Trotwood families look forward to this annual festive start of the holiday season. This event marks the start of the holiday season we will light the City's Tree, including live holiday entertainment, arts & crafts, and refreshments.

Who

Families

Sponsorship Deadline

November 15, 2024

5:00 pm (for inclusion in marketing materials)



Community Tree Lighting Celebration Sponsorship Levels

Title Sponsor - minimum \$300

- Recognition as the Title sponsor
- Sponsor of the Holiday Light Contest (verbal recognition during award distribution & logo placed on signs in winning yards)
- Logo/Name placement in all print and electronic marketing communications
- Logo displayed at the event (banner provided by sponsor)
- Verbal recognition during the mayor's announcements
- Acknowledgment of sponsorship in Parks & Recreation reporting

Frosty Sponsor - \$150

- Recognition as the official activity area sponsor, a banner hung (sponsor provided banner)
- Logo/Name placement in all print and electronic marketing communications
- Acknowledgment of sponsorship in Parks & Recreation reporting

Rudolph Sponsor - \$75

- Logo placement on all print materials & all electronic communications
- Acknowledgment of sponsorship in Parks & Recreation reporting

Vendor

- Set up a personal booth and facilitate activities pass out goodies, information, or marketing materials to the youth



Review & please check the opportunity(s) you would like to sponsor

Bike Helmet Giveaway		
	Supporting Sponsor	\$75
	Event Sponsor	\$150
	Monster Sponsor	\$300 minimum
	Vendor	

Community Movie Night		
	Supporting Sponsor	\$100
	Event Sponsor	\$300
	Platinum Sponsor	\$1,250
	Vendor	

Community Farmers' Market		
	Vendor	\$50 (non-food) \$35 (food)
	Supporting Sponsor	\$75
	Event Sponsor	\$250

Trunk-or-Treat		
	Supporting Sponsor	\$75
	Event Sponsor	\$150
	Monster Sponsor	\$300 minimum
	Vendor	

Community Tree Lighting		
	Rudolph Sponsor	\$75
	Frosty Sponsor	\$150
	Title Sponsor	\$300 minimum
	Vendor	

Trotwood Family Reunion		
	Supporting Sponsor	\$100 - \$500
	Event Sponsor	\$500 - \$1500
	Platinum Sponsor	\$1500 minimum
	Vendor	

2024 Sponsorship Letter of Intent

Sponsor Information

Company/Organization Name

Contact Person's Name

Address

City

State

Zip

Phone No.

Cell Phone

Fax

Email

Website

Events You or Your Organization Want to Sponsor (i.e., Platinum Sponsor:
Family Reunion)

Amount Payable to the **City of Trotwood:**



Payment included

Submission

Please submit this completed form with payment to:

Mail to:

City of Trotwood, Parks and Recreation

Attn: Charles Wheeler III

3035 Olive Rd, Trotwood, OH 45426

Contact/Questions

For questions about Sponsorship opportunities and to discuss availability, please contact Charles Wheeler III at chwheeler@trotwood.org or 937-854-7228. Interested in a sponsorship opportunity not listed or do you have a unique idea to add to one of our events? If so, contact Charles Wheeler III to discuss your idea.

We look forward to working with you and your organization to strengthen our community through people, parks, and programs!

