



Sponsorships

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TROTWOOD

PARKS AND

RECREATION

937-854-7228

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**022**

. Please review sponsorships

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opportunities on the following pages and

complete the

Sponsorship Letter of Intent

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. Submit Letter of Intent to

:

Email: chwheeler@trotwood.org

or

City of Trotwood Parks and Recreation

Attn: Sponsorship

3035

Olive Road

Trotwood, Oh 45426

For questions, please reach out to Charles

Wheeler III at 937-854-7228 or

chwheeler@trotwood.org

**2022**

**Special Event**

**Sponsorship Opportunities**

**Interested in Sponsoring an**

**Upcoming Event?**



**When**

Friday, October 28, 2022

Time: 6pm-8pm

**Where**

Madison Park

301 S Broadway Ave, Trotwood, OH 45426

**What**

We are expecting this event to be Spooktacular! With the help of our

community supporters, we are capable of promoting local

businesses while providing a safe family-friendly event. Please

review the following information and learn how you can participate

on Friday, October 28th for this event.

**Who**

Children must be present in vehicle. Ages 13 and under, please.

**Sponsorship Deadline**

Monday, October 10, 2022 for logo inclusion on print materials

**Drive- Thru Trick-or- Treat**

**Drive- Thru Trick-or- Treat Sponsorship Levels**

***Monster Sponsor - minimum $300***

**Recognition as the Title sponsor**

* Logo/Name placement in all marketing communications.
* Logo placement on all print materials.
* Logo placement on event website with link to your website.
* Recognition of sponsorship in all social media blasts.
* City will provide a 10’ x 10’ canopy in premier location with a table and two chairs for you to promote your organization.
* Logo displayed at event (banner provided by sponsor).
* Verbal recognition of sponsorship.
* Invitation to include promotional flyers of your business in treat bags (approx.500 bags).

***Event Sponsor - $150***

* Logo placement on all print materials.
* Logo/Name placement in all electronic communications, event notifications, and newsletters.
* Logo placement on event website with link to your website.
* Recognition of sponsorship in all social media blasts.
* Logo displayed at event (banner provided by sponsor).
* Verbal recognition of sponsorship.

***Supporting Sponsor - $75***

* Recognition of sponsorship on social media.
* Logo displayed at event (banner provided by sponsor).
* Verbal recognition of sponsorship.

***Vendor***

• Set up personal booth and pass out goodies to the youth

# 2022 Sponsorship Letter of Intent

|  |  |  |
| --- | --- | --- |
| **Sponsor Information** |  |  |
| Company/Organization Name |  |  |
| Contact Person's Name |  |  |
| Address |  |  |
| City | State | Zip |

Phone No. Cell Phone Fax

Email Website

**Event Sponsorship Opportunities (Please fill circle)**

**Drive-Thru Trick-or-Treat**

Monster Sponsor Event Sponsor

Supporting Sponsor Vendor

# 2022 Sponsorship Letter of Intent (Cont'd)

## Payment

Amount Payable to **City of Trotwood**:

Payment included

## Submission

Please submit this completed form with payment to:

Mail to:

City of Trotwood, Parks and Recreation

Attn: Charles Wheeler III

3035 Olive Rd, Trotwood, OH 45426

## Contact/Questions

For questions about Sponsorship opportunities and to discuss availability, please contact Charles Wheeler III at chwheeler@trotwood.org or 937-854-7228. Interested in a sponsorship opportunity not listed or do you have a unique idea to add to one of our events? If so, contact Charles Wheeler III to discuss your idea.

**We look forward to working with you and your organization to create community through people, parks, and programs!**